



SPONSORSHIP OPPORTUNITIES

OUTSTANDING SPONSORSHIP RECOGNITION

The **NGFA Annual Convention** offers you dozens of sponsorship opportunities from which to choose and combine to reach the sponsorship level right for you and your budget. As an event sponsor, your company is recognized in unique and creative ways, as outlined in the chart below, and your generosity helps fund the Convention.

Sponsorships are awarded on a first-come, first-served basis. Prior sponsors have right of first refusal. Any single company wishing to solely and completely sponsor a multi-sponsor opportunity will be given priority. To request a sponsorship please contact Rebecca Grubbs: rgrubbs@ngfa.org.

RECOGNITION	DIAMOND \$15,000+	PLATINUM \$10,000-\$14,499	GOLD \$5,000 - \$9,999	SILVER \$500 - \$4,999
Logo on Convention branding in common spaces of Sheraton NOLA	✓			
Mardi Gras Royalty sponsor credits + logo gobo, parade banner at Gala	✓	✓		
Two (2) invitations to 3/18 Chairman's Reception	✓	✓		
Logo/name on Convention hotel dark channel	Logo	Logo		
Logo/name on all Convention emails	Logo	Logo	Name	
Logo/name on Convention webpage	Logo	Logo	Logo	Name
Logo/name in Convention program	Logo	Logo	Logo	Name
Listing in Convention mobile app	✓	✓	✓	✓
Signage/recognitions at sponsored event/on sponsored item	✓	✓	✓	✓
Sponsor badge ribbons	✓	✓	✓	✓

NGFA 121ST ANNUAL CONVENTION | SPONSORSHIP OPPORTUNITIES

Saturday March 18	Chairman's Reception	\$10,000	x1 available
Sunday March 19	Registration Refreshments	\$3,000	x3 available
	First Time Attendee Reception	\$750	x1 available
	Welcome Reception	\$45,000	x1 available
Monday March 20	Registration Refreshments	\$2,000	x3 available
	Grand Opening Plated Breakfast ...	\$10,000	x4 available
	Guest Brunch & Activity	\$4,000	x3 available
	Evening Reception	\$30,000	x1 available
Tuesday March 21	Registration Refreshments	\$1,000	x3 available
	Continental Breakfast	\$10,000	x2 available
	AM Coffee Break	\$1,500	x3 available
	Committee Apprentice Welcome ... Luncheon	\$1,500	x3 available
	Board of Directors Luncheon	\$10,000	x1 available
	Board of Directors PM Break	\$1,500	x2 available
	Gala – Mardi Gras Royalty	\$7,500	Unlimited
	<i>Branded beads/ "go-cups"/, menus</i>		
	Gala – Mardi Gras Krewe Captain ... <i>Branded "go-cups", menus</i>	\$5,000	Unlimited
Gala – Mardi Gras Reveler	\$2,500	Unlimited	
<i>Menus</i>			
Meeting-Wide	Room Keys	\$3,750	x2 available
	Convention Booklet	\$5,000	x1 available
	Wifi	\$5,000	x1 available
	Meeting app	\$5,000	x2 available
	Charging Table.....	\$6,000	x1 available

NATIONAL GRAIN AND FEED FOUNDATION GOLF TOURNAMENT | SPONSORSHIP OPPORTUNITIES

The annual golf tournament supports the National Grain and Feed Foundation. Established in 1965, the National Grain and Feed Foundation supports public education and research projects that benefit the grain, feed, and processing industry, and enhance the industry's presence to the public while positioning it for future growth. The Foundation is funded entirely by voluntary corporate and individual contributions. As a 501(c)(3) charitable organization, contributions to the Foundation are tax deductible.

The tournament is shotgun style and will be held Monday March 20th at Lakewood Golf Club in New Orleans.

ITEM	AMOUNT	QUANTITY
Beverage Cart	\$5,000	x2 available
Boxed Lunch	\$2,500	x1 available
Golf Bus Transportation	\$800	x3 available
Closest to the Pin Contest	\$500	x2 available
Longest Drive Contest	\$500	x2 available
Hole in One Contest	\$500	x2 available
Longest Putt Contest	\$500	x2 available
Course Hole	\$250	x14 available